Table of Contents

Lewis and Clark Design Guidelines Final Draft, April 2000

I. Introduction

Summary	I-1
Summary of Washington's Lewis and Clark Story	I-3
Statement of Purpose	I-4
Agency Advisory Team	I-4
What Do These Guidelines Address?	I-5
Who Should Use These Guidelines?	I-5
Why Follow These Guidelines?	I-5
- Continuity	
- Funding and Resource Opportunities	

II. How to Create Interpretive Exhibits — The Process

1. Getting Started	II-1
2. Planning	II-2
- Important Planning Considerations	
3. Design Process	II-6
- Design Professionals	
- Public Agencies	
- Reference Materials	
- Process and Schedule	
- Bicentennial Project Coordination	
4. Implementation	II-9
- Final Review and Permits	
- Fabrication, Construction, and Installation	

III. Washington's Lewis and Clark Story

Imagery, Regional Context, and Suggested Interpretive Topics

Elements of Continuity	III-2
- American Indian Perspectives	
- Early 1800s Frontier Explorations	
- Corps of Discovery	
- Trade	
- Age of Enlightenment	
- Traveling the Snake and Columbia Rivers	
Regional Imagery	III-5
- Southeastern Washington	

Table of Contents

- Columbia River Gorge	
- Southwestern Washington	
Suggested Interpretive Topics	III-9
- General Topics and Potential “Binding Threads”	
- Specific Topics and Example Themes	

IV. Interpretive Guidelines

Interpretive Considerations	IV-1
Interpretive Themes	IV-2
Interpretive Graphics and Text	IV-3
- Layout	
- Graphics	
- Images	
- Type	
- Interpretive Text	
Siting Interpretive Elements	IV-6

V. Outdoor Exhibits, Markers, and Other Elements

Outdoor Exhibits	
Interpretive and Orientation Panels	V-1
- Advantages of Panels	
- Types of Panel Materials	
- Detailed Interpretive Panel	
- Standard Interpretive Panel	
Interpretive Panel Bases, Stands, and Frames	V-6
- Columnar Basalt Base	
- The Pole Stand	
- The Timber Base	
- Orientation Panel (Or Major Interpretative Panel)	
Kiosks	V-10
- The Pit Structure Style Kiosk	
- The Mat and Pole Style Kiosk	
- The Plank Style Kiosk	
Marking Other Elements	
(Lewis and Clark Bicentennial Plaques).....	V-14
- Trail/Milepost Markers	
- Site Markers	
- Other Elements	

Table of Contents

VI. Appendix

Panel Layout Grids	VI-1
Type Styles	VI-3
International Symbols	VI-7
The Lewis and Clark Trail and Highway Signs	VI-8
- Trailblazer Logo Signs	
- Advance Signing - Lewis and Clark Heritage Signs	
- Supplemental Guide Signs	
- Reflective Gateway Signs	
Resource List	VI-11
- State Agencies and Organizations	
- Tribal Representatives (Partial List)	
- Local Community Representatives	
- National Agencies and Organizations	
Reference Materials	VI-15
Image Credits	VI-21
Potential Funding Opportunities	VI-22

VII. Color Palette